

SMILE General Meeting minutes

November 6, 2019

SMILE Station

Main Website

www.SellwoodMoreland.org

Procedural

www.SMILErecords.org

OFFICERS PRESENT: Tyler Janzen, President; Simon Fulford, Vice President;
Eric Norberg, Secretary

BOARD MEMBERS PRESENT: Bob Burkholder; Joel Leib; Gail Hoffnagle

President Tyler Janzen called the meeting to order at 7:35 p.m., and began by asking those present to introduce themselves, around the room. After that he began the meeting by publicly thanking the Southeast Portland Rotary Club in Westmoreland for its presentation of a Peace Pole to SMILE, and assisting in installing it just south of the bulletin board on the corner of S.E. 13th and Tenino, in the grass next to the sidewalk on 13th. A brief ceremony of presentation had taken place just before this meeting, at 7:15 p.m., involving himself; the current Rotary Club President, Bruce Poinsette; and club member and former President Kathy Stromvig.

Then, with a quorum present, President Janzen asked that the minutes of the October 2 General Meeting be reviewed. The name of an individual named in the minutes was corrected. After the review, Simon Fulford moved the minutes be accepted as amended; Joel Leib seconded the motion; and the motion carried unanimously.

First on the agenda was Ms. Hailey Percival, this year's President of the Sellwood Moreland Business Alliance (SMBA), who arose to introduce herself, and to tell about SMBA – the purpose of which, she said, is to promote small and local businesses: Not only to local residents, but to people across the city. The challenge the organization faces, she remarked, is, "how to improve how we carry out this mission, and support our businesses?" She then asked the room for a show of hands from those who shop locally; the majority of those in the room raised their hands. Then, at her invitation, there followed a lengthy discussion by individuals in the room of their shopping habits. There was general agreement that "community involvement" is a "positive" in attracting customers to local businesses. Ms. Percival concluded by promoting this year's "Decemberville" Holiday event on Saturday, December 7 – which, she reminded, would be followed by a major Holiday Season event the following day at the Sellwood Community House.

Next to appear was Teri Poppino, the former Crime Prevention resource at Portland's Office of Neighborhood Involvement – now a Community Safety resource in the same job at the same Bureau, which has also been renamed. It's now the Office of Community and Civic Life. Teri announced that the renamed Bureau would no longer be actively tracking neighbors set up and run Neighborhood Watch, a program which has now been renamed "Neighbors Together". She discussed the various changes in the Bureau, and the rationale behind some of the changes. She observed that the community, and its composition, is

changing, and “we need new thinking, and we need to be responsive”, adding, “It is insightful to see the world through their eyes”. Poppino revealed that she would be retiring on November 30, and she was presented a congratulatory card on that occasion signed by various members of SMILE and its Board.

As for the third agenda item, President Janzen announced that the Friends of the Multnomah County Library rescheduled their appearance to the December SMILE General Meeting. In its place, our Land Use Committee Chair, David Schoellhamer, had agreed to give a presentation and overview concerning his committee, its membership, its duties, and how it works...followed by an overview of the key zoning and design issues it has recently concentrated upon and examined, and the testimony it has been preparing, much of it for review and adoption by the SMILE Board. He briefly previewed new DOZA (Design Overlay Review) testimony the committee would be sending to the Board Members the following morning for review and approval, so that it could be submitted before the city deadline next week. [The testimony was circulated to Board Members the following day by e-mail, and the Board Members approved it for submission; it is incorporated into these minutes by reference.]

There being no more business on the agenda, or presented from the floor, Bob Burkholder moved the meeting be adjourned, and Nancy Walsh seconded the motion, which passed with evident unanimity at 9:03 p.m.