

SMILE General Meeting minutes

November 7, 2018

SMILE Station

Main Website

www.SellwoodMoreland.org

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Procedural

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OFFICERS PRESENT: Joel Leib, President; Gail Hoffnagle, Vice President; Pat Hainley, Treasurer

BOARD MEMBERS PRESENT: Elaine O'Keefe; Julie Currin; Simon Fulford

President Joel Leib called the meeting to order at 7:32 p.m., and began by asking those present to introduce themselves, around the room. Leib observed that a quorum of SMILE members was present, and asked for a review of the minutes of the September 5th and the October 3rd General Meetings.

Bob Burkholder made a motion to approve the September 5, 2018, meeting minutes. Simon Fulford seconded the motion. The minutes were unanimously approved. Simon Fulford made a motion to approve the October 3, 2018 meeting minutes as amended as requested by a SMILE Committee Chair. Ed Nunez seconded the motion. The minutes were unanimously approved as amended.

Next on the agenda was a Land Use Committee Update. Vikki DeGaa, a member of that committee, provided a brief overview of recent land use planning projects that affect our neighborhood. She discussed a city proposal to amend the rules for how neighborhood contacts take place. The proposal is in draft form, and will likely be adopted in 2019. Vikki reported that there are currently 1,083 housing units in the pipeline for development in Sellwood-Moreland, and an additional 591 units have been completed. These numbers do not include single family homes. The Christian Science Church property, including both the current church facility and the large parking lot, on S.E. 17th Avenue, has been sold by the church and is scheduled for redevelopment. The developer is planning 23 townhomes with garages and small yards; the city would like a street run through the middle of the property but the developer is resistant to the idea. In conclusion, she reported that the former Boys and Girls Club full-block apartment complex is scheduled for completion in June of 2019.

Reporting next, Gail Hoffnagle – SMILE Vice President, and Chair of the Friends of Sellwood Community Center Committee – told of fundraising efforts to support the community center. The committee is planning a Family Night on February 1, 2019, from 6:30 to 9:00 p.m. Julie Currin, who is also active in the committee, reported on conversations with the Sellwood-Moreland Business Alliance to plan a joint fundraising event next year.

Turning to Oaks Pioneer Church Marketing, our contracted marketing expert, Chris Timberlake, shared a new marketing brochure, and business cards for the Church. (Both are incorporated into these minutes by reference.) She reported that a new Customer

Satisfaction Survey has been developed and implemented for all clients with e-mail addresses on file. A new computer with appropriate software has been procured for Lorraine Fyre, our Office Manager. She has prepared a list of job duties for managing the Church. Next steps include placing paid advertising on Google. Chris is hoping to organize a marketing event at the church next spring, but will first need input from the Board on policies. She agreed to bring a proposal to a future Board meeting for direction.

The meeting agenda concluded with an Open Forum. Joel Leib reported that the November Board meeting has been cancelled due to the early Thanksgiving holiday. Meantime, Joel is working with Kevin Palmer on the next phase of the brick fundraiser.

Treasurer Pat Hainley advised that he sent the 2018 budget and proposed 2019 budget to Board Members. He asks that questions be directed to him via e-mail.

SMILE Crime Prevention Committee Chair R. Corless arose to say that a new Neighborhood Watch is being formed, and a neighborhood perpetrator has recently been arrested. She plans to invite the city's Neighborhood Watch Coordinator and its Assistant Police Chief to a future meeting.

There being nothing else offered for the Open Forum, Pat Hainley moved that the meeting be adjourned. Gail Hoffnagle seconded the motion. The meeting was adjourned at 8:40 p.m.

Minutes taken and submitted by Elaine O'Keefe.