

# SMILE General Public Meeting minutes

December 6, 2017

SMILE Station

Main Website

[www.SellwoodMoreland.org](http://www.SellwoodMoreland.org)

Procedural

[www.SMILErecords.org](http://www.SMILErecords.org)

**OFFICERS PRESENT:** Joel Leib, President; Gail Hoffnagle, Vice President; Pat Hainley, Treasurer; Eric Norberg, Secretary

**BOARD MEMBERS PRESENT:** Kevin Palmer; Bob Burkholder; Kim Borcharding; Miriam Erb; Elaine O’Keefe; Elizabeth Milner

President Joel Leib called the meeting to order at 7:31 p.m., and began by asking those present to introduce themselves, around the room. Leib observed that a quorum was present, and asked that the SMILE members present review the minutes of the November 1 General Meeting. A spelling error was noted and a clarification was requested, after which “approval as amended” was moved, seconded, and passed unanimously.

First on the agenda was Rachel Ginocchio from the SWBA/SMBA business association, reporting on the previous Saturday’s Sellwood and Westmoreland “Decemberville” Holiday merchant promotion, and she asked for comments on it. Gail Hoffnagle said she loved it, but would have liked the singers to start performing earlier. Rachel discussed some of the highlights, and thanked SMILE for the use of SMILE Station in “Decemberville”. Elaine O’Keefe offered congratulations on a “fine promotion”; she commented that the merchants loved the strolling musicians.

Pat Hainley reported that SMILE had bought the badly-needed new strings of LED lights for the community Christmas Tree on the Oaks Bottom Bluff between Wilhelm’s Portland Memorial (which contributes the electricity) and Beeson Chiropractic (which helped with electricity last year). The new lights were strung last weekend, and lit Monday evening at a ceremony. Through the two-year-long “GoFundMe” project to raise money for the new lights, we’ve raised about \$7,000 so far, he said – and we are continuing this \$10,000 fundraiser until the end of 2018 to cover the rest of the costs. He pointed out that Rachel Ginocchio has been helping with the fundraiser.

Kim Borcharding was next, reporting on the SMILE “Buy A Brick” fundraiser currently in progress. She promoted it at “Decemberville”, and is promoting it further through various avenues. It is being promoted in the monthly SMILE newsletter in *THE BEE* as well. We are offering a 10% discount on the cost of the “buying” (sponsorship) of the bricks through January 1.

Another SMILE Board Member, Kevin Palmer, spoke next, using a PowerPoint presentation to detail his proposed “SMILE Technology Modernization and Best Practices”, which is incorporated into these minutes by reference. The goals of the proposal, he said, are: (1) Security and management; (2) Knowledge Transfer; (3) Improved Communication.

His presentation was followed by general discussion, mostly consisting of answers to clarifying questions.

President Joel Leib announced an upcoming “Special Board Meeting” set for Monday evening, December 18, 5-7 p.m. at SMILE Station. The single subject for the meeting will be: “Discussing strategies to more effectively manage and market SMILE properties (SMILE Station and Oaks Pioneer Church).” It is open to the public.

Leib then declared an “open forum” for comments and announcements, inasmuch as all items on the agenda had by then been covered, and a significant amount of time remained in the meeting before its scheduled adjournment. Elizabeth Milner and Joel Leib both participated in the announcements, which were followed by some general discussion.

Bob Burkholder eventually made a motion that the meeting be adjourned, and Ed Nunez seconded the motion, which passed with evident unanimity at 8:42 p.m.