SMILE Board Meeting Minutes
July 19, 2016
SMILE Station

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OFFICERS PRESENT: Joel Leib, President; Gail Hoffnagle, Vice President; Eric Norberg, Secretary
BOARD MEMBERS PRESENT: Miriam Erb, Kim Borcherding, Bob Burkholder, Elaine O'Keefe

President Joel Leib called the meeting to order at 7:32 p.m., asking the members of the Board and the meeting’s guests to introduce themselves. With a quorum present, he next asked the Board to review the minutes of the June 21 Board Meeting. Bob Burkholder made a motion that the minutes be approved as submitted, and Gail Hoffnagle seconded; the motion carried unanimously.

Gail Hoffnagle began the meeting with a brief discussion of the Office of Neighborhood Involvement (ONI) of the City of Portland, and its relationship with our neighborhood coalition, Southeast Uplift. All the neighborhoods served by a coalition can have a member on its Board; Gail has been our delegate for the past year, and she is willing to continue in that role, but does not want to preclude anyone else on our Board from having the chance to have the role if they wish. Nobody on the Board volunteered, so Eric Norberg nominated Gail to continue as our delegate to Southeast Uplift, Miriam Erb seconded the motion, and the motion then passed unanimously. Gail thanked the Board for the vote of confidence, and outlined a few other ways Board members could get involved in Uplift if they are interested in doing so.

Nancy Walsh was next, reporting on the preparation details for Sundae in the Park, in Sellwood Park, on Sunday, August 6. This will be the 38th annual “Sundae”. She stressed that all Board members are urged to get involved in our big community party; volunteers gratefully accepted.

Joel Leib told the Board he is seeking Board approval for the fundraiser he has discussed for some time – “selling” the brick pavers now already installed on our front lawn – making a path to the Sellwood Bridge remnant in front of the flagpole -- and engraving the names of the donors who “buy” the bricks onto them, to raise money for SMILE. He hopes to start “selling” the bricks soon, but the engraving will begin on the bricks (without having to remove them) in April.

Joel then made a motion: “I propose that a fundraising effort be begun by SMILE that will sell engraved bricks on our new pathway to the Old Sellwood Bridge [remnant] and SMILE
Miriam Erb and Kim Borcherding simultaneously seconded the motion, which then carried unanimously.

Joel followed with a second motion: “I further propose that [an ad hoc] Fund Raising Committee be formed, whose sole initial purpose is to plan and promote the brick pathway fundraiser (marketing is a key aspect of it of course).” Elaine O’Keefe seconded his motion, which then again passed unanimously. Kim Borcherding volunteered for the committee, and Kevin Palmer and Brian Bawol (neither of whom was present) were suggested by Board members as possibly interested in participating also.

David Schoellhamer, Chair of the Land Use Committee, appeared before the Board to suggest possible SMILE comments prepared by the committee on the new city “Better Homes By Design” conceptual report. The city is proposing increasing multifamily zoning. David led an extensive and detailed illustrated discussion of suggested SMILE responses, developed by the Land Use Committee, to points throughout the somewhat sketchy city report. Many of the suggested responses received favorable comments from members of the Board.

Gail Hoffnagle made a motion that SMILE accept the recommended responses, while adding an introductory paragraph to the final version – a version which would be reviewed by the SMILE President, for adherence to what the SMILE Board had already approved, before it was sent. Eric Norberg seconded the motion, which then passed unanimously.

R. Corless ended the meeting with a report from the SMILE Crime Prevention Committee. August is “Crime Prevention Month”, and crime prevention expert Teri Poppino from ONI will be present and participating at the August 2 SMILE General Meeting. Then, Friday, August 4, the Sellwood Center Apartments at S.E. Tenino at 17th will be hosting their own open “National Night Out” party; and “Sundae in the Park”, on August 6 this year, at Sellwood Park, is recognized by the city as the Sellwood-Westmoreland neighborhood’s official “National Night Out” party.

There being no other business on the agenda or offered from the floor, Joel Leib moved the meeting be adjourned, and Miriam Erb seconded the motion, which then carried with evident unanimity at 9:07 p.m.