SMILE Board Meeting Minutes
May 17, 2016
SMILE Station

Website
www.SellwoodMoreland.org  <<<  www.SMILErecords.org

OFFICERS PRESENT: Joel Leib, President; Gail Hoffnagle, Vice President; Pat Hainley, Treasurer; Eric Norberg, Secretary
BOARD MEMBERS PRESENT: Timothy DuBois; Brian Bawol; Elizabeth Milner; Bob Burkholder; Elaine O’Keefe; Kim Borcherding; Kevin Palmer; Miriam Erb

President Joel Leib called the meeting to order at 7:32 p.m., asking the members of the Board and the meeting’s guests to introduce themselves. He next asked the Board to review the minutes of the April 19 Board Meeting. A typo was corrected on page one, and a correction was made on page two. Then Pat Hainley made a motion that the minutes be approved as amended, and Tim DuBois seconded; the motion carried with one abstention.

Scott Kelly was first on the agenda with three items presented by the Transportation Committee, of which he is the Chair. First, he asked the SMILE Board to reappoint Elaine O’Keefe as the bylaws-required SMILE Board liaison to that committee; Joel Leib moved that she be reappointed (she is a member of the committee already), and Miriam Erb seconded the motion, which carried unanimously. It was noted that any other Board members who wished to participate are more than welcome on that, or any, committee.

The second item of business involved the first of two letters the Transportation Committee presented to the SMILE Board with a recommendation that they be approved by SMILE and dispatched to the City of Portland. The first, addressed to Commissioner Dan Saltzman, requested the option of residential parking permits for localized areas of Portland neighborhoods in order to resolve parking issues – such as residents having problems finding parking spaces near their homes because of street parking by tenants of nearby new apartment developments which have no on-site tenant parking provided. Gail Hoffnagle, who has participated on a city commission devoted to this issue, discussed the matter. Scott Kelly pointed out that SMILE would simply be requesting an optional tool of the city; it would not be a requirement, would only be resident-initiated and SMILE-approved, and would still have to meet a high level of endorsement by affected residents before SMILE could even weigh in on it. A comment was made that car ownership in Portland is up to its highest level ever now, despite the city effort to discourage automobile use, so the tool is potentially needed. An extended discussion followed, to illustrate and clarify points. Eric Norberg moved SMILE adopt and send the letter as requested, with a new subject line: “re: Parking Control Toolkit”. Tim DuBois seconded. The motion passed unanimously.

The second letter presented to the Board would be from SMILE in response to a letter from PBOT which suggested a reduced speed limit of 20 mph on S.E. 13th from Malden Street
workable for her — and both Brian Bawol and Kevin Palmer, who have special expertise in
which is now published and available online. He reported that Lorraine Fyre, SMILE’s
Manager, is having some problems using the website for church bookings, and in her efforts
to send e-mail replies to inquiries, wound up sending them back to SMILE instead – and
thus she temporarily has returned to telephoning her replies to inquiries. There was
discussion of ways to simplify the use of the website to make it easier for her to use, and the
possibility of part-time help for a time in interacting with the site, which Pat Hainley
confirmed we could afford. Tim assured the Board that the new site is not hurting the
church bookings by any means, but is not yet really helping them. There was a sense from
those familiar with Lorraine’s duties that she is really good working with clients, she has
many duties beyond the church that she handles extremely well, and that she would be
extraordinarily difficult to replace in all these duties at any salary. Eric Norberg suggested
Lori be involved in the process of further simplifying the website to make it more easily
workable for her – and both Brian Bawol and Kevin Palmer, who have special expertise in
this area, volunteered to assist in resolving website issues.

Tim DuBois was next on the agenda with a progress report on his newly upgraded Oaks
Pioneer Church website (www.OaksPioneerChurch.org), with new interactive features,
which is now published and available online. He reported that Lorraine Fyre, SMILE’s
Manager, is having some problems using the website for church bookings, and in her efforts
to send e-mail replies to inquiries, wound up sending them back to SMILE instead – and
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workable for her – and both Brian Bawol and Kevin Palmer, who have special expertise in
this area, volunteered to assist in resolving website issues.

Elizabeth Milner requested time on the agenda to present the formal agreement from the
Portland Parks Bureau for SMILE responsibilities in maintaining the Springwater Meadows
project in Sellwood – formalizing an agreement which SMILE had agreed to from the
beginning. The dozen-page legal agreement has been reviewed by an attorney, she said, and
contains no surprises – it reflects the existing understanding, but underlines that PP&R has
NO responsibilities in maintaining Springwater Meadows. After some discussion, Elaine
O’Keefe moved SMILE sign the agreement, and Kim Borcherding and Elizabeth Milner
simultaneously seconded the motion, which then carried with three abstentions but no
negative votes.

To conclude the meeting, President Joel Leib said he wanted to offer a quick orientation for
the new Board members, acknowledging that Pat Hainley had already sent all Board
Members a brief history of SMILE which even the veteran Board members found
interesting and useful. Eric Norberg added that a detailed and illuminating history by
SMILE History Committee member Eileen Fitzsimons of the Sellwood-Westmoreland
neighborhood, including SMILE, ran as a special four-page supplement in the 100th
Anniversary issue of THE BEE in September of 2006, and is still posted for downloading at
the head of the original BEE website, www.ReadTheBee.com. Elaine O’Keefe then
explained the recent changes and updates to SMILE’s website, www.SellwoodMoreland.org,
for which she said there is plenty of room for expansion and needs more content; she also
maintains a SMILE Facebook page that also needs content. Pat Hainley ended the
orientation by offering a financial history and financial background for SMILE.

There being no other business, Tim DuBois moved the meeting be adjourned; Bob
Burkholder seconded the motion, and the motion carried unanimously at 9:07 p.m.